

SIMPLICITY



- DESIGN FEATURES**
- **Simplicity- Low aspect, 3 strut model.**
  - **4-line pulley-less system.**
  - **Tip Strut moved towards centre reducing sail flutter and increasing turning speed.**
  - **Refined tip shape for precise, intuitive handling.**
  - **2 settings for handling- tractor to hot-rod- with heavier bar pressure and slower handling and lighter bar pressure and faster handling respectively.**
  - **Increased leading edge and strut volume for better flotation, relaunch and rigidity.**
  - **New aerofoil sections designed to give more performance whilst reducing drag making the kites faster and smoother in the air.**
  - **Unique bladder with double layer section in wear areas.**
  - **Refined control system- below the bar 100% depower safety system.**
  - **Exceptional build quality and attention to detail.**

- SKILL LEVEL**
- BEGINNER ●●●●●●●●
- INTERMEDIATE ●●●●●●●●
- EXPERT ●●●●●●●●

**SIZE: 4 • 6 • 8 • 10 • 12 • 14**



## INSTINCT LIGHT XC

The Light XC has come of age in 2009. No longer can it be viewed as just a school or beginners kite, this new generation is truly the perfect crossover kite for all levels of rider.

Progressive power delivery, sharper handling and better all-round performance means that from school to wave or even unhooked the Light XC packs the perfect punch to progress safely and stress free.

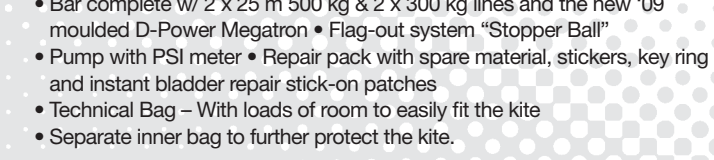
- Complete package**
- Bar complete w/ 2 x 25 m 500 kg & 2 x 300 kg lines and the new '09 moulded D-Power Megatron • Flag-out system "Stopper Ball"
  - Pump with PSI meter • Repair pack with spare material, stickers, key ring and instant bladder repair stick-on patches
  - Stuff Bag – With loads of room to easily fit the kite
  - Separate inner bag to further protect the kite.



- DESIGN FEATURES**
- **Freestyle- Medium aspect, 5 strut model.**
  - **4-line pulley-less system.**
  - **One pump system for easy set-up.**
  - **Increased leading edge and strut volume for better flotation, relaunch and rigidity.**
  - **More progressive power for smoother transitions throughout the range.**
  - **New planform which helps relaunching and self launch.**
  - **2 settings for handling- tractor to hot-rod- with heavier bar pressure and slower handling and lighter bar pressure and faster handling respectively.**
  - **New aerofoil sections designed to give more performance whilst reducing drag making the kites faster and smoother in the air.**
  - **Light weight aerodynamic leading edge scuff pads.**
  - **Unique bladder with double layer section in wear areas.**
  - **Refined control system- below the bar 100% depower safety system.**

- SKILL LEVEL**
- BEGINNER ●●●●●●●●
- INTERMEDIATE ●●●●●●●●
- EXPERT ●●●●●●●●

**SIZE: 5 • 7 • 9 • 11 • 13 • 15**



## INSTINCT SPORT +

The Sport+ bridges the gap between flat kites and the classic C-shape kites offering a more "grunty" feel whilst having heaps of de-power and amazing water re-launch characteristics.

Unhooked riding is made simple due to the direct handling and easy to find pop. Hooked in, the kite gives you that blast off feeling as you bury the edge of your board and hang on as it rockets you skyward. A true Free Ride kite for the progressive rider.

- Complete package**
- Bar complete w/ 2 x 25 m 500 kg & 2 x 300 kg lines and the new '09 moulded D-Power Megatron • Flag-out system "Stopper Ball"
  - Pump with PSI meter • Repair pack with spare material, stickers, key ring and instant bladder repair stick-on patches
  - Technical Bag – With loads of room to easily fit the kite
  - Separate inner bag to further protect the kite.



- DESIGN FEATURES**
- **Performance-High aspect, 7 strut model.**
  - **4-line pulley-less system.**
  - **One pump system for easy set-up.**
  - **Increased leading edge and strut volume for better flotation, relaunch and rigidity.**
  - **Redefined profile-specific for performance to give better upwind penetration and higher top speed.**
  - **More progressive power for smoother transitions throughout the range.**
  - **D-Power trim strap for constant feel and direct handling through the trim range.**
  - **New aerofoil sections designed to give more performance whilst reducing drag making the kites faster and smoother in the air.**
  - **D-Power trim strap for constant feel and direct handling through the trim range.**
  - **Refined control system- below the bar 100% depower safety system.**

- SKILL LEVEL**
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- EXPERT ●●●●●●●●

**SIZE: 7 • 9 • 11 • 13**



## INSTINCT EDGE RX

The Edge RX is the top of the line when it comes to performance; if you like to go fast and boost massive classic style airs this kite is all about you.

The Edge RX's high aspect ratio and thin section helps it slice through the air allowing for outstanding upwind performance and speed. Smooth and progressive feel in the bar with direct precise handling adds up to the ultimate ride for anyone performance driven.

- Complete package**
- Bar complete w/ 2 x 25 m 500 kg & 2 x 300 kg lines and the new '09 moulded D-Power Megatron • Flag-out system "Stopper Ball"
  - Pump with PSI meter • Repair pack with spare material, stickers, key ring and instant bladder repair stick-on patches
  - Technical Bag – With loads of room to easily fit the kite
  - Separate inner bag to further protect the kite.



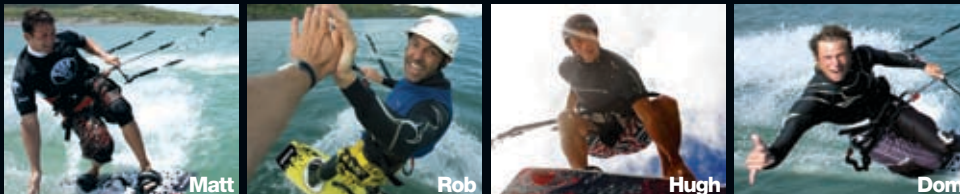
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**SIZE: 7 • 9 • 11 • 13**



Rider: Hugh Pinfold, S-Bend



## WELCOME TO OZONE

Ozone is more than just a kite company; we are a group of friends united in our passion to design products to the highest level. Our background is diverse; each member brings industry leading experience to the table creating products that we love to ride or fly.

This year brings big changes in both designer and designs as David Pilkington passes on the torch of water kite innovation to the very experienced Robbie Whittall (2x world champion, Hang gliding and Paragliding; designer, test pilot and trimmer). Robbie has been designing the snowkites and landkites you love so much for the past 9 years. Back in 2001 he designed Ozone's first tube kites but the project was put on hold. Currently, in 2008, Robbie has taken over water kite designing like the natural he is and has already created a huge buzz of excitement over the '09 line.

We know you have a choice of kites and that's why we have to shine. There is an Ozone difference that you can tell as soon as you fly one. Our designers are also accomplished athletes whom have a more holistic view of the creation process. We stand proud behind our products providing you with service, support and a promise; to never rest until we've made our kites even better! By better we mean that we have listened to your feedback and addressed those issues making our first generation Robbie '09 kites to your satisfaction. Enjoy the Ride!

## ROB'S DESIGNER NOTES

Designing the 2009 Instinct range has been an exciting and interesting process. From the first prototype to the last, I've done my best to make the kite as perfect as possible. It was no easy job to make kites better than the '08 range, but listening to your feedback, the feelings of our riders and myself, I feel we have done a good job.

We have worked hard and tested extensively to make sure that the kites are performing incredibly well. I have refined all the airfoil sections, modified all the plan forms and both increased and reduced the arc of the kites where applicable. I feel that my long involvement with paragliding and foil kites has allowed me to find solutions to the classic problems of bridling tube kites. Geometrically designed bridling, combined with carefully calculated tube size, has allowed us to optimise load distribution and thus eradicate stability problems with no compromise to handling or de-power.

The big difference for '09 is the advent of having four line kites instead of five without losing the Ozone feeling. The entire range has a more powerful, smoother and progressive feel than ever before. The Ozone 'Sweet Spot' is now much wider, a 'Sweet Range' if you like. The bar pressure gives better feedback to the rider and the de-power trim strap is more effective without sacrificing feel or handling when engaged. The Light XC and Sport+ both have two settings for fast and light or slower and heavier handling, giving every rider the opportunity to set the kite up for individual preference. The list goes on but space does not...

I hope you enjoy riding the Instincts as much as I have enjoyed being a part of their conception.



*Rob Whittall*

## Past vs Present KITESURFING >> THINK OZONE

To improve on past designs we made a 4-line kite that works as well and as fast, without pulleys, as a 5-line kite without losing anything in performance and only gaining in simplicity. In the past we have had some feedback about the lack of bar pressure and de-power that left you dead in the water. These new kites have lost the on-off feeling with a more progressive natural feeling throughout the depower range.

This year's kites have more grunt, more usable direct and progressive power. You know where it is because you can feel and sense it making it easier for experts and beginners alike. These kites are easier to learn on assuring a gentler introduction into the endless world of kiting. For more experienced kitesers these kites don't need to build up the apparent wind speed and are fantastic unhooked.

The issue with the trimmer releasing the back line on previous incarnations resulting in poorer handling making it harder to coordinate your manoeuvre has been resolved. When you pull the trimmer on the '09's they still retain really good handling making it easier to find the pop you need for unhooked moves. Previously cruising at full speed and letting the bar out resulted in a quick stop, but now with our new design that transition is both progressive and touch sensitive. Besides flying better they now look better with all new kites having the same colour scheme to create a bold brand identity distinct to Ozone.

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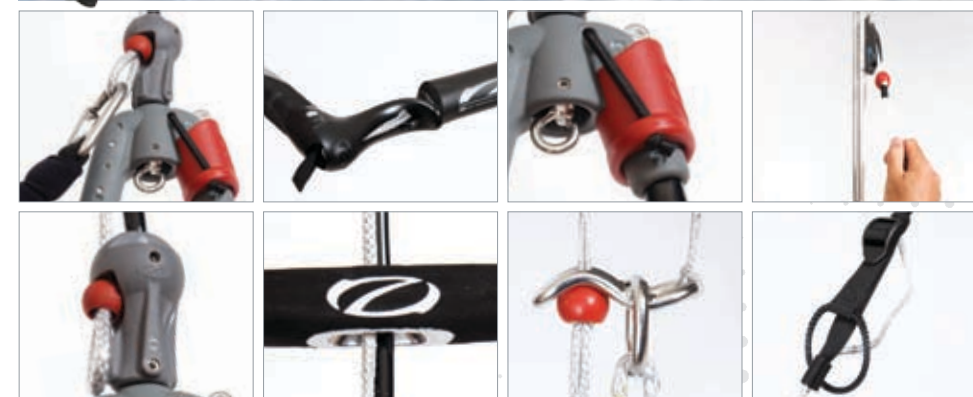
*Robbie Whittall: Ozone Kite Designer*



photos by graeme murray • www.graememurray.com Rider: Torrin Bright, L3



## NEW CONTROL SYSTEM



- Below the bar 100% flag out system.
- New Spinning Handle - super easy to grab.
- 4-line simplicity - 2x 1100 lb power lines, 2x 660 lb steering lines.
- New plastic injection moulded bar ends.
- New alloy bar insert - ergonomic central bar shape for unhooked riders.
- Black PU protected trim line.
- New refined release handle - reducing accidental release.
- New 316 stainless steel power bracket for 100% flag out.
- Increased clam cleat trimmer travel.
- Trimmer buckle for customised bar pressure.
- Modular bar components.

